

Critical Cyberculture Studies: Mapping an Evolving Discipline
April 26-27, University of Maryland

Friday, April 26

- 8:30-9:30 AM Breakfast, Registration, **0106 Francis Scott Key Hall**
- 9:30-10:30 **Opening Address, 0106 Francis Scott Key Hall**
Joan Korenman, "Women Online: The 52% Minority"
Center for Women and Information Technology
- 10:45-12:15 Breakout Sessions
Session One: Political Action in Cyberspace
Seminar Room, Basement of McKeldin Library
"CYBERACTIVISM: Between False Empowerment and Radical Action," Sandor Vegh, University of Maryland
"CollectiveIdentity.org: Searching for a Collective Identity in the Feminist Cyberactivist," Mike Ayers, New School for Social Research
"Identifying with Information: Citizen Empowerment, the Internet, and the Environmental Toxins Movement," Wyatt Galusky, Virginia Tech
Comment: Martha McCaughey, Virginia Tech
- Session Two: Theoretical Cyberspace**
0106 Francis Scott Key Hall
"Toward a Praxis of Cyberculture Studies: Inter/activism and the Commercial," Jeremy Hunsinger, Virginia Tech
"Strategic Hyperlinks: Cyberculture Studies, Net Discourse, and the Rise and Fall of dot.coms," David Silver, University of Washington
"Refusing Disciplinarity, Or Epistemologies of Cyberculture Studies: What will we Universalize and objectify this time?"
Radhika Gajjala, Bowling Green State University
- 12:15-1:30 **Lunch (Sponsored by Maryland Institute for Technology in the Humanities (MITH)), Basement of McKeldin Library**
- 1:30-3:00 Breakout Sessions
Session Three: Ordinary and Extraordinary Cyborgs
0106 Francis Scott Key Hall
"Cyborgian Freak Show: Mutants, Clones, and A.I. Robots as Representations of the Differently Abled," Kimberly J. Surkan, University of Minnesota
"'She is the Shape of Things to Come': Dark Angel and the (Re) Shaping of the Female Body in Popular Culture," Jessica A. Karmenzind, University of Maryland
"Progressive Embodiment and Ordinary Cyborgization," Wendy Robinson, Duke University
Comment: Tracy L. M. Kennedy, University of Toronto

Session Four: Different Literacies

0102 Francis Scott Key Hall

“Writing Without Space,” Michele White, Bowling Green State University

“Not Without New Media: Composing and Evaluating Strategies in Composition and Communication Classrooms,” Cheryl E. Ball, Michigan Technological University

“Reading Software: Materiality and Method in Cyberculture Studies,” Matthew G. Kirschenbaum, University of Maryland

3:15-4:45

Breakout Sessions

Session Five: Cyborg Bodies

0106 Francis Scott Key Hall

“Blank Generation: Critical Race Theory in Cyberspace,” Kali Tal, University of Arizona

“Cyberculture, and the meaning of Digital Life,” Melissa Colleen Stevenson, University of California, Santa Barbara

“‘Coded in Spiral and Pheromone’: Toward a Theory of Embodiment for Cyberculture Studies,” Maura Daly, University of New Mexico

Session Six: Hegemonic Notes

0102 Francis Scott Key Hall

“Music, Technology, and Resistance to Hegemony,” Mary Madden, Georgetown University

“Say it Ain’t So John”: Or How an Arizona Senator Became a Player in a Hegemonic War of Position Around the Internet, Privacy, and Capitalism,” Linda Baughman, Saint Lawrence University

Comment: Bob Gibson, University of Maryland

5:00-6:30

Breakout Sessions

Session Seven: Painting With Pixels

0106 Francis Scott Key Hall

“Radical Software Critical Artware: Contemporary Historicism, Theory-Practice and net.art Production in the Classroom,” Jon Cates, School of Art Institute of Chicago

“‘Net Years Away’: Net.art, Research and Temporality,” Susanna Paasonen, University of Turku, Finland

Comment: Debra DeRuyver, University of Maryland

Session Eight: Agency and Artifice in Cyberspace

0102 Francis Scott Key Hall

“Applied Cyberstudies: Launching Memes into the Media Universe,” Jonah Peretti, Eyebeam Center for Art and Technology

“How I Made My Own “Carnivore,”” Alexander R. Galloway
“The Special Effects of Technoscience,” Julian Bleecker,
University of California, Santa Cruz

Saturday April 27

8:30-9:00 AM
9:00-11:00

Breakfast, Armory
Breakout Sessions

Session Nine: The Business of the Web
1117 Susquehanna Hall

“Playing at Work: Understanding the Future of Work Practices at the ‘Institute of the Future,’” Lonny J. Brooks, University of California, San Diego
“‘Your Job is to Master the BLUR’ Postmodernism, Cybercapitalism, and Computerized Subjectivity in Digital Culture,” Sidney Eve Matrix, University of Minnesota
“Materializing Cyberculture Studies,” Michelle Rodino, University of Pittsburgh
“Cyberspace: A Critical History,” Fred Turner, Massachusetts Institute of Technology
Comment: Somer Brodribb, University of Victoria

Session Ten: Identity Technologies
1119 Susquehanna Hall

“Adventures of the Avatar—From Masterpiece to Cybergenius,” Lauren Cruikshank, York University
“I Want Me To Want me: Performing Desire and Self-Consumption on www.HotorNot.com,” James Cahill, University of North Carolina
“Citizen Cynic: The Politics of IT Professionals,” Nathan Epley, University of North Carolina
“Between Emblematics and Free Indirect Discourse: Theorizing On-line Experience Without a Subject,” Ken Hillis, University of North Carolina
“Everyday Life in Cooltown and the Liberation Theology of Complete Capitalism,” Jonathan Lillie, University of North Carolina

11:15-12:45

Breakout Sessions
Session Eleven: Divides
1117 Susquehanna Hall

“Race, Gender, and the Rhetoric of Liberation vs. Dependency in the Digital Divide,” Vanessa Mason, University of Maryland
“PAUSE,” Carolivia Herron
“Digital Sistas,” Shireen Mitcheel
Comment: Alonzo Smith, Smithsonian Institute

Session Twelve: Cyberculture Defined

1119 Susquehanna Hall

“What is Cyberculture? Cyberculture Information Theory,”

Ronald Day, Wayne State University

“Science, Technology, and Cyberculture: Reflections on an Emerging Discipline,” Richard Grusin, Wayne State University

“Smashing Code, Constructing Paradox: Avante-Garde Agency on the Internet,” Barrett Watten, Wayne State University

Comment: Charles J. Stivale, Wayne State University

12:45-2:00

Lunch

2:00-3:15

Breakout Sessions

Session Thirteen: Publishing in a Virtual Field (Roundtable)

1117 Susquehanna Hall

Matthew Byrnie, Associate Editor, Routledge

David Silver, University of Washington

Jennifer Preece, University of Maryland, Baltimore County

Session Fourteen: Talking Online

1119 Susquehanna Hall

“A Comparison of Anonymous and Author-Identified Comments in Online Student Dialogs on Oppression and Diversity,” Melissa B. Littlefield, University of Maryland at Baltimore and Elizabeth M. Bertera, Catholic University of America

3:30-4:45

Plenary Session: [Cyberculture@University](#) (Roundtable)

1117 Susquehanna Hall

Martha Nell Smith, Maryland Institute for Technology in the Humanities (MITH)

Katie King, University of Maryland

Matthew G. Kirschenbaum, University of Maryland

Donald Snyder, University of Maryland

5:00-6:30

Keynote Address, 0126 Armory

Donna Haraway, “From Cyborgs to Companion Species: Kinship in Technoscience,” University of California, Santa Cruz